

Program Overview

In an effort to promote public art and increase cultural awareness, the City of Wenatchee Arts Commission is coordinating the utility box art program, "Out of the Box", with funding from the 1% for Art Fund. There are 50 utility boxes located throughout the City, many of which may be utilized for art projects. The goal of the program is to have local artists transform the utility boxes from utilitarian

structures into vibrant works of art to contribute to the attractiveness of the urban streetscape. This program helps tell the story of our community, allows public art to reach into specific neighborhoods and provide an opportunity for participation by schools and other community groups. Two to three boxes per year will be completed as part of this program.

Examples of completed projects may be found at: the corner of 5th and Western, the Town Toyota Center, Lincoln Park, at the corner of Miller and Cherry; and at the corner of Chelan Avenue and Orondo Street.



Design Criteria and Implementation Guidelines

- Designs should be themed to compliment the culture and history of the neighborhood in which the box is sited.
- The utility boxes will need to be sanded, cleaned and primed with an appropriate base coat by the artist before applying the design.
- Durable, vandal and weather resistant materials that are appropriate for exterior, public
 environments must be used for the artwork. Please be aware of the paint's temperature limits
 per the manufacturer's specifications, as the weather may be unpredictable.
- Painting activities must not interfere with automobile or pedestrian traffic. Blocking traffic or lanes of the street may only be done in coordination with the City Public Works Department.
- Applied paint or graphics must not interfere with the operation of the utility box's doors, vents and locks.
- Artists must be willing to adjust their design to the appropriate size and configuration to accommodate the format of the selected utility box if necessary.
- Artwork is expected to last a minimum of two years, but that does not preclude the City from removing or replacing it sooner if damaged, defaced or otherwise unsuited to remain on view.
- Artists are advised to bring a personal supply of water.
- Drop cloths must be used at all times while painting. Any spilled paint must be removed.

Budget

Artists are responsible for all costs required to design and implement their artwork, including any applicable permits, licensing, insurance and travel. Upon completion, the artist will receive an honorarium (or if a school/club may be reimbursed for materials) up to \$500 per completed utility box. The payment will be distributed upon final artwork acceptance by the Wenatchee Arts Commission acknowledging the work was completed per the specifications.

Benefits for the Artist

- Inclusion of artist name, artwork title, and a photo of artwork on the City's website, in press releases and other promotional materials.
- Contribute to enhancing a sense of place and pride in neighborhoods and the community.
- Gain experience in creating art for public spaces.

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How to Participate

Please submit the following by the application deadline:

- ✓ Completed application form.
- ✓ Resume, artist biography and photos of previously completed projects.
- ✓ A visual representation (ideally, to scale) of the proposed design.
- ✓ The location of the box you would like to use (NOTE: Not all boxes are
 eligible for the program, utility box sizes vary so the proposed design
 should be for a specific box. It is recommended that the artist verify
 dimensions and site situation in person prior to submitting design.
 Contact Dave Erickson at the locations listed on the application to verify
 that a specific utility box can be used as part of program.



✓ Application materials may be submitted digitally or on standard (8 ½" x 11") paper.

Timeline

August 1 Application deadline

August 15 Artists selected and notified October 30 Art completion deadline

November 3 Art Commission Review/ Consider acceptance
December 15 Last day to submit invoice or reimbursement

Selection Criteria

A selection committee consisting of members of the public and Arts Commissioners will evaluate and select designs. Criteria used to select artwork includes, but is not limited to: Consistency with design guidelines, appropriateness of artwork for the location, aesthetic quality of proposal, quality of previous work and commitment to completing the project within the established timeframe. The painting may be representational or abstract, but must be appropriate given the theme, audience, location and City zoning code.

Terms of Agreement

Artists selected for the City of Wenatchee Out of the Box Program must enter into an agreement that specifies that:

- The work submitted by the artist is original, solely owned by the artist and its reproduction will not violate the rights of any third party.
- Since the artistic designs leading up to and including the final design and dimension of the
 artwork are unique, the artist shall not make any additional, exact duplicate reproductions of
 the final design and dimension, nor shall the artist grant to a third party, the right to replicate
 the artistic designs and dimensions of the artwork, without the written permission of the City.
- The City of Wenatchee shall possess and own the public artwork provided by artist.
- The artist retains all other rights provided through the Copyright Act of 1976, 17 U.S.C. Section 101 et. seq. to the public artwork.
- The artist grants to the City of Wenatchee, as well as their successors or assigns, an irrevocable license to make two-dimensional reproductions of the artwork and for the final designs to be used in brochures, media, publicity and catalogs or other similar publications.

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CITY OF WENATCHEE PARKS, RECREATION AND CULTURAL SERVICES DEPARTMENT

1350 McKittrick Street

PO Box 519

Wenatchee, Washington 98801

Out of the Box Application Form

Last Name:	First Name:		
Street:			
City:	State:	_Zip:	
Email:	Contact Pho	Contact Phone (s):	
Provide a brief description of	your art background (Attach additional	pages: resume, bio, etc. if needed)	
include a self-addressed, stan	ous work and attach 8 $\frac{1}{2}$ x 11" color renped, envelope if you wish to have the $\frac{1}{2}$	•	
3.			
How does your proposal refle	ct the theme of this program?		
Proposed location of artwork			
By signing below, I, the copyr	ight owner, agree to the Terms of Agree	ement listed in this application.	
		Date	
Signature			

Submit this application with supplemental materials and additional supporting documentation to:

Dave Erickson
Parks, Recreation and Cultural Services Department
PO Box 519
Wenatchee, WA 98801
daerickson@wenatcheewa.gov

For more information: (509) 888-3280

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